

Building Community Together


Presentation for James Bay Neighbourhood  
Association AGM

September 13, 2023





Vision:  
A Community  
of Connected  
Resilient People


- Non-profit community organization helping seniors, youth and families
  - Serving James Bay and wider Victoria community for more than 40 years
  - Centre for independent providers of health services: James Bay Urgent & Primary Care Centre, LifeLabs, Essential Health, Her Way Home (support for pregnant and parenting women with a history of substance use)
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Meeting Diverse Community Needs



# Meeting Diverse Needs

- Programs to help sustain seniors in the community
  - Programs and services for parents and children
  - Family Centre
  - Support for families and individuals at risk
  - In-person programs back with a few adaptations after COVID
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# Sustaining Seniors in the Community



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# Sustaining Seniors in the Community

- Lead agency for Victoria/Oak Bay Better at Home Program.
- Providing support to help keep seniors safe in their homes and living full lives in their communities
- Our support reduces need for more institutionalized care and reduces pressure on system
- We have increased food security support for seniors since COVID
- Almost 500 senior participants from James Bay and the broader community




# Seniors Programs

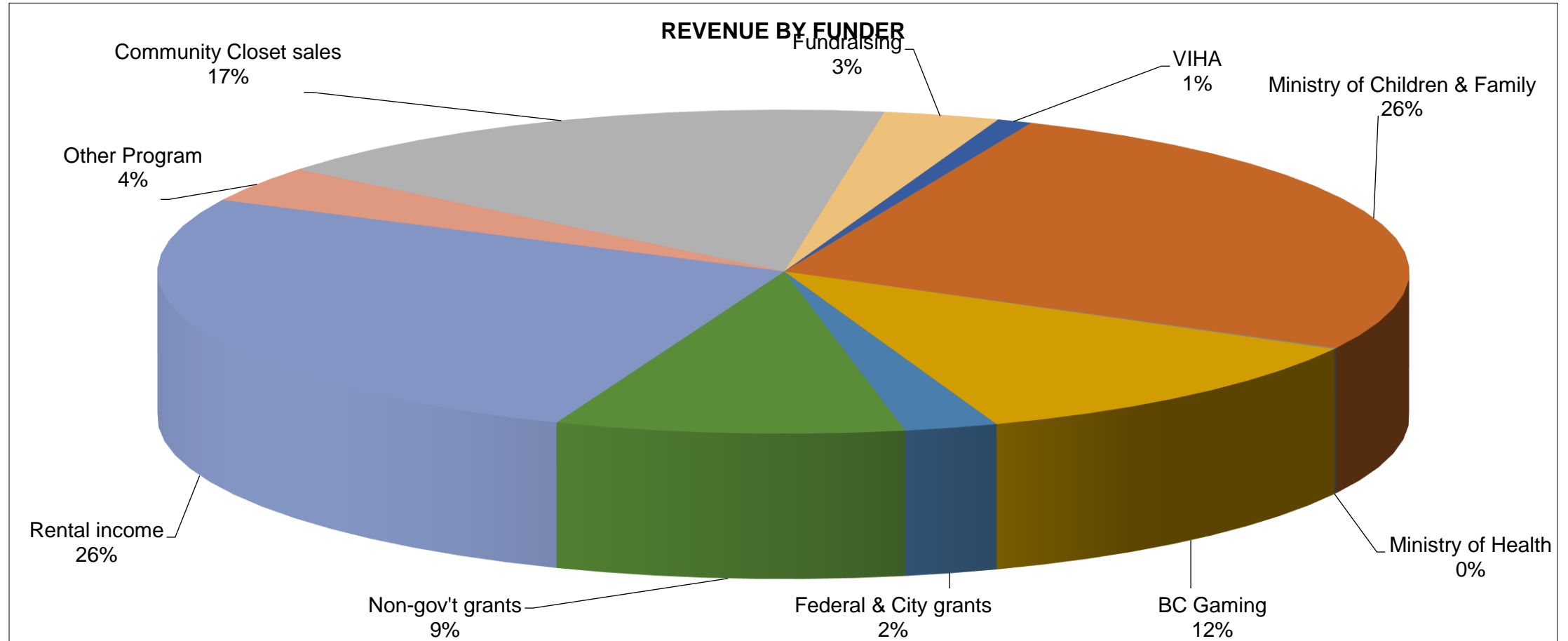
- Volunteers drive seniors to medical appointments, do their grocery shopping, and provide other assistance
  - Seniors Connections (weekly lunch, music & a speaker); weekly Coffee Club
  - Better at Home—support in homes (repairs, shopping, light housekeeping, drives)
  - Visiting
  - Income tax preparation for low-income individuals and families
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# Current Challenges

- Limited financial and human resources
  - Community needs increasing (especially for food justice), but revenue is not
  - Need for more secure and varied revenue streams
  - Building at 547 Michigan is being used to full capacity, and showing signs of wear
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# Funding





# Parents and Children



# Parents and Children


- Families under financial or other stresses
- Mother Goose
- Baby Group
- Toddler Time, Creative Play
- Family support
- Nobody's Perfect: peer support & resources for young parents
- Food Skills for youth
- Drop-in family meal—helps make ends meet
- Playgroups very diverse – approximately 14 different languages spoken

Looking Ahead





# Looking Ahead

- Building Long-Term Fundraising Capacity - e.g. hiring a fundraiser
  - Raising Profile - through improved communications strategies
  - Expanding Resources for Food Security Work
  - Expanding Capacity in Equity, Diversity and Inclusion
  - Preparing for Demographic Changes - an ageing population will increase pressure on seniors programming
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# JAMES BAY



# COMMUNITY PROJECT

Thank you!  
Any  
Questions?