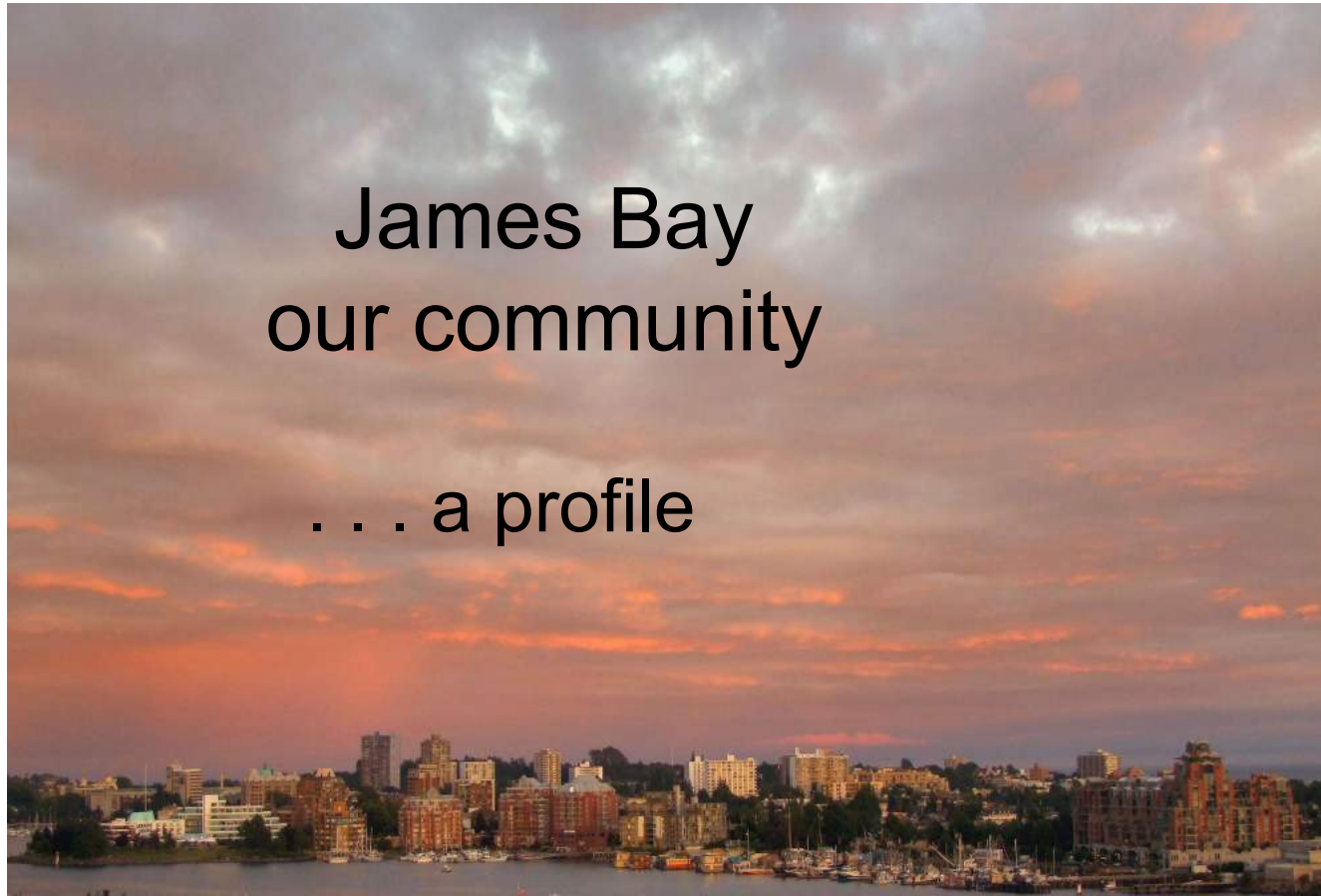


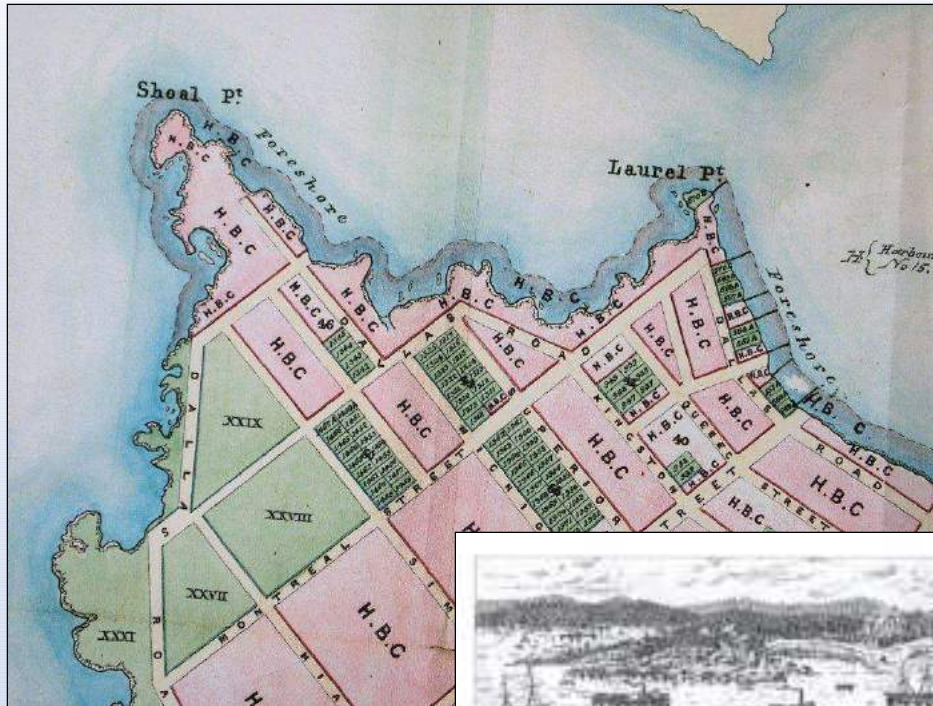
James Bay our community

. . . a profile



history

siting: N48°25.08' / W123°23'



1862 HBC indenture map
Public Records Office
London



Hibbons 1890 CPR



Victoria Harbour



deep waters – shipping lane



James Bay in the region

James Bay

2011 census **11,240**

In the region:

13 municipalities

3 less than 10,000

3 others less than 12,000

4 others less than 20,000

Langford 30, Saanich 110, CoV 80

In the City:

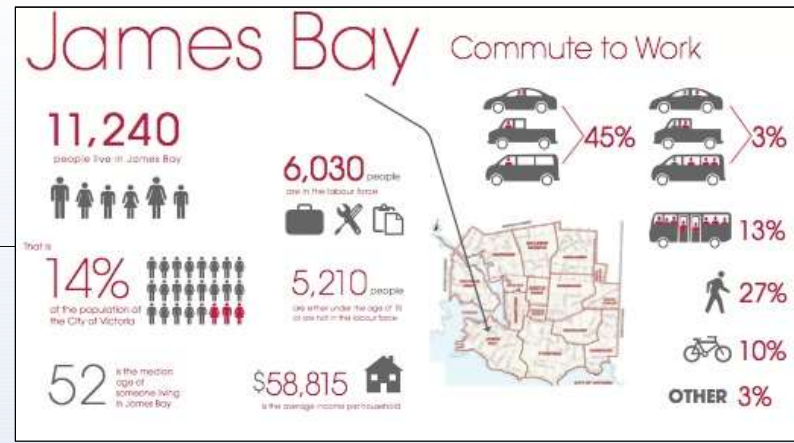
12-14 neighbourhoods

Range 2,000 – 11,650 (Fairfield)

Similar in pop size to Sidney

James Bay in the City of Victoria





Mark Crisp: Stantec commissioned by GVHA

JB 37% > 60yrs

Age Distribution - 2011 Census

JB 29% > 65yrs

AREA \ AGE	James Bay	Victoria Including James Bay	Victoria Excluding James Bay	British Columbia	Canada
0 - 14	7.02%	8.80%	9.08%	14.49%	15.73%
15 - 29	17.75%	25.38%	26.61%	23.93%	24.44%
30 - 44	17.84%	21.02%	21.53%	18.62%	18.68%
45 - 59	20.45%	20.10%	20.05%	22.00%	21.53%
60 - 74	19.93%	14.73%	13.89%	14.17%	13.26%
75 +	17.01%	9.97%	8.84%	6.78%	6.37%

housing in James Bay



7,500 private dwellings (CoV 6,695)

6,672 dwellings occupied by usual residents

298 additional 2011-2015 (suggests pop increase of ~ 600)

350+ anticipated from 2016-2019 (pop increase of ~ 520)

~ 500 - 800 residences used part-time
(1,000-1,600 part-time)

90% multiple family dwellings

10% Single/duplex dwellings

69% rented

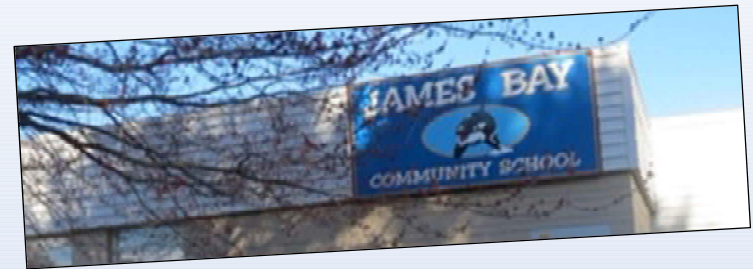
31% owned



school enrolments in James Bay

South Park School

2010	2014	2015
143	183	179



James Bay Community School

2010	2014	2015
158	194	211

daycares in James Bay: 6 listed



INVEST
 DOWNTOWN VICTORIA

DVBA DOWNTOWN VICTORIA
 BUSINESS ASSOCIATION
 COMMITTED TO THE CORE

*tourism & snowbird
 accommodation
 (3,471 visitor capacity)*

*41% of hotels within DVBA
 1091 rooms*

B&B 100+ rooms

*10 hotels weekly/monthly
 566 rooms
 (quasi-residents)*

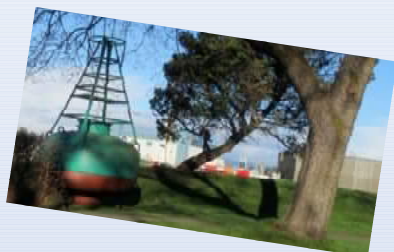
*Air bnb
 69 suites*

employment + self-employed in JB: 4,500-5,500

~ **667 - 1200** Government of BC (DVBA)

773 business licences

~ **1000** hospitality (DVBA)



250 Coast Guard

180 Thrifty Foods

100 stevedoring

75 Codan

59 SD 61

COHO/Clipper
fishing/Finest at Sea

Whitehall

care homes

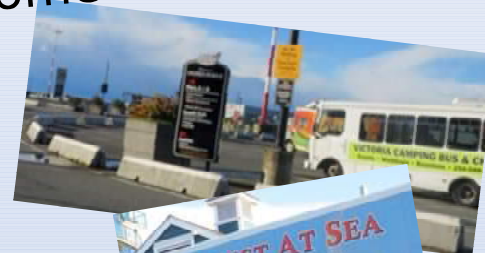
chocolatier

JB residents

6,030 in labour force

5,210 <15 and >65 not

\$58,815 median
income



health: medical and social well-being

James Bay Community Project:

JB health Co-op Youth Clinic
Seniors health Library (with GVPL)
Family meals/food cupboard



Life-laboratory Services

Medical (3 clinics)

Optician

Dental

Message therapy

Reflexology – yoga

Podiatry

Naturalpathy



JB Community School Centre

family/youth adult recreation programming
family/seniors meals



JB New Horizons (City owned building)

senior/adult recreation programming
seniors meals

social housing (private and public)
senior & assisted care home units

	Number of Units	Units/Pop.
Esquimalt	356	0.022
Oak Bay	669	0.037
Saanich	1,744	0.016
Sidney	764	0.068
Sooke	43	0.004
Westshore	395	0.008
Victoria excluding JB	2,122	0.031
James Bay	690	0.061
Total	6,783	0.023
JB (including Concert)	860	0.077



social housing (private and public)
affordable housing (subsidized & co-ops)

	# facilities	# units	units/population
CoVictoria*	50	1,232	0.015
James Bay	11	253	0.023
Esquimalt	2	76	0.005
Sidney	2	21	0.002
Oak Bay	1	23	0.001

* Victoria east 30 fac 715 units pop 56,112: units/pop = 0.013



transitional facilities

Half-Way House

Addictions Recovery House

Laren Society
(Mudge House)

Cedars at Cobble Hill



churches, clubs and other facilities/organizations

Institutions of Worship

[Beacon Communities](#) - 140 Oswego Street

[Capital Unitarian Universalist Congregation](#) - 234 Menzies St

[Church of Truth](#) - 111 Superior St.

[James Bay United Church](#) - 511 Michigan Street



Clubs

Edelweiss

White Eagle Hall

James Bay Athletics Association



Community newspaper

James Bay Beacon

groceries & markets



JB Outdoor Market
(starting soon)

Breakwater Market ?



Thrifty Foods ~ 5-corners
Niagara Grocery ~ Niagara
Bird Cages ~ Government
Don's ~ Menzies
Little Gem ~ Superior



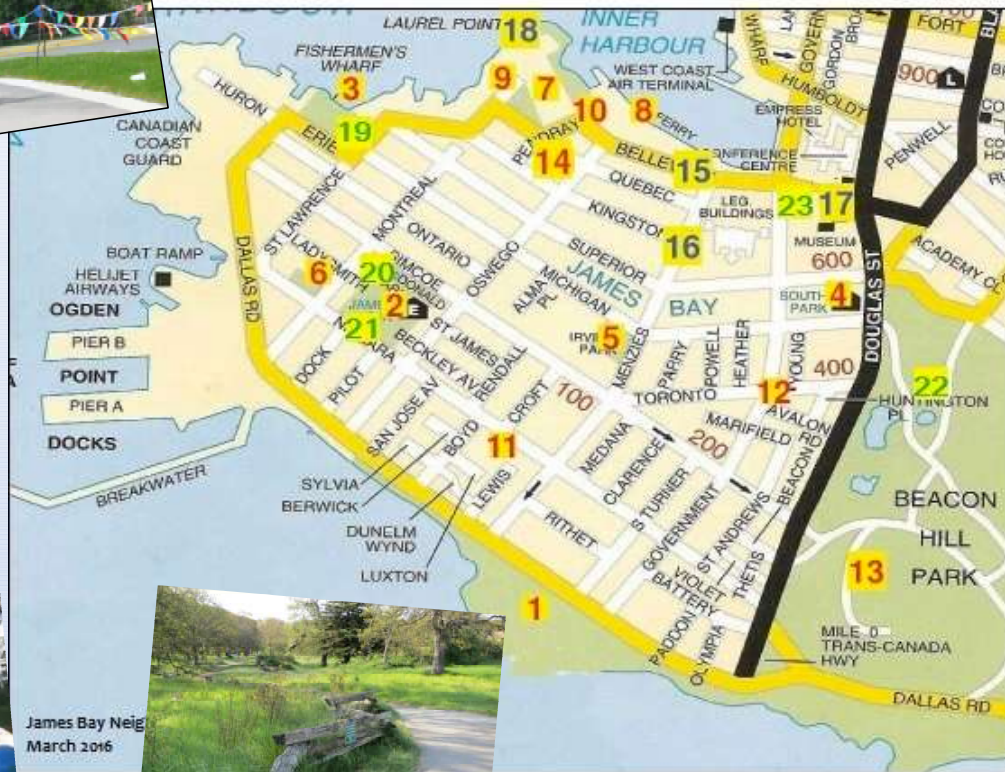


parks and gardens in James Bay



James Bay Neighbourhood
March 2016

James Bay Parks and Green Spaces



Parks and Garden Menu

Parks - City Owned

1. Holland Point Park
2. MacDonald Park
3. Fisherman's Wharf Park
4. South Park
5. Irving Park
6. Todd Parkette & Tennis
7. Laurel Point Park
8. Centennial Park
9. Charles Redfern Park
10. Belleville Green
11. Lewis Street Parkette
12. Avalon Green
13. Beacon Hill Park
14. Quadra Park

Parks - Not City Owned

15. Confederation Gardens
16. Legislative Grounds
17. Thunderbird Park
18. Federal Filled Foreshore

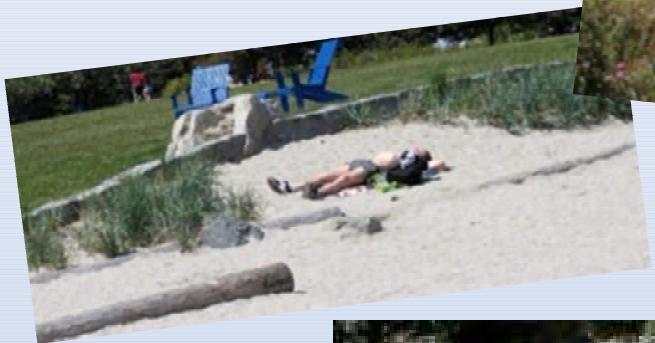
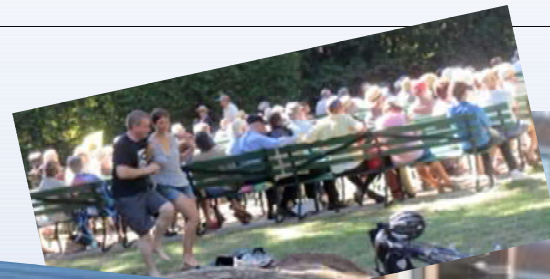
Gardens

19. Fisherman's Wharf Herb Garden
20. James Bay Garden
21. The Neighbourhood Garden of All Sorts
22. Rock & Alpine Garden
23. RBCM Native Plant Garden

activities in James Bay



activities in James Bay



James Bay: competing transportation interests



- Residents
- BC Transit
- Biketoria
- Cruise-bus (50% ↑)
- Belleville Terminal
- Capital Park
- Tourists
- Special Events

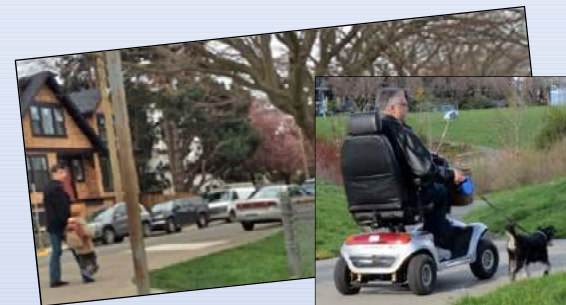
James Bay: resident transportation interests

11,240 = population (2011)

labour force age < 15 and > 65
6,030 5,210

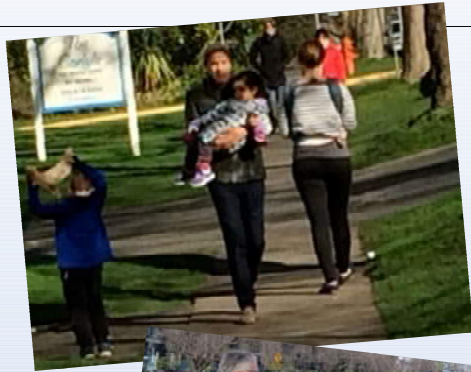
commute to work
45% drive
3% share drive
13% transit
27% walk
10% cycle
3% other

50%



JB resident needs . . . and realities

the roadways become our sidewalks





TAXI



TAXI



TAXI



TAXI



traffic volumes

2014 (CoV Transportation data)



- 2014 Dallas south of Ogden 200 block (August 12-19)
 - **575** additional vehicle movements/ship ($\hat{\uparrow}$ *about 200*)
 - Implying **1700** additional vehicle movements 3-ship evenings
 - **43** additional bus movements per ship
- 2014 Douglas 300 block (September 10-17)
 - **358** additional vehicle movements per ship
 - Implying **1070** additional vehicle movements 3-ship evenings
 - **35** additional bus movements per ship

traffic volumes

Dallas (200 block) 2012 : 2014

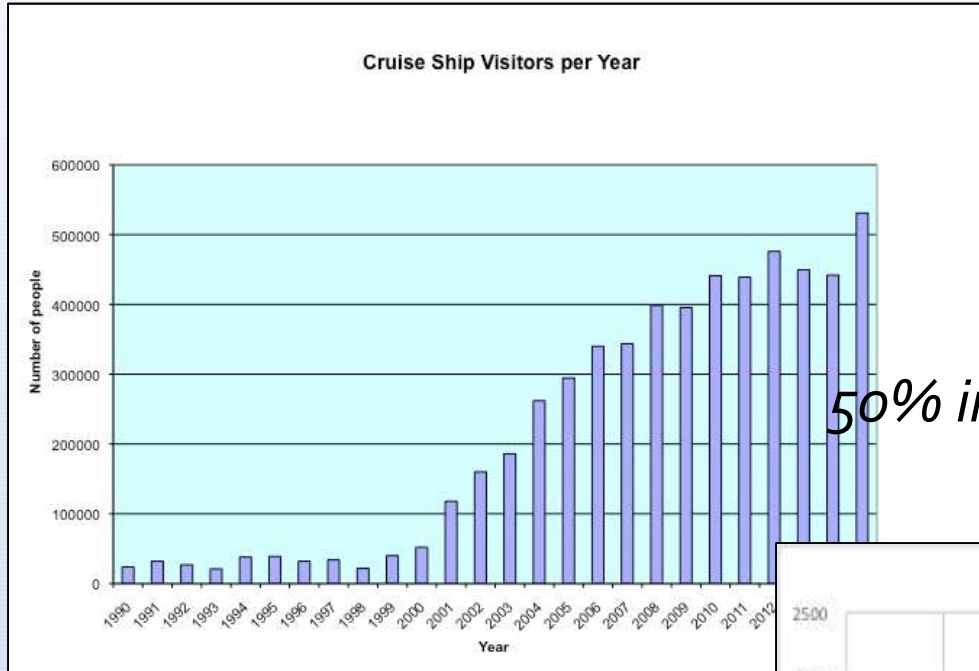
	<i>vehicles per hr</i>		<i>buses per hr</i>	
	<i>2012</i>	<i>2014</i>	<i>2012</i>	<i>2014</i>
<i>7 am to 5 pm</i>				
<i>no cruise ships</i>	<i>284_{/hr}</i>	<i>304_{/hr}</i>	<i>9.1_{/hr}</i>	<i>10.6_{/hr}</i>
<i>1 cruise ship</i>	<i>326_{/hr}</i>	<i>453_{/hr}</i>	<i>16.0_{/hr}</i>	<i>18.3_{/hr}</i>
<i>5 pm to midnight</i>				
<i>no cruise ships</i>	<i>216_{/hr}</i>	<i>228_{/hr}</i>	<i>6.4_{/hr}</i>	<i>7.5_{/hr}</i>
<i>3 cruise ships</i>	<i>374_{/hr}</i>	<i>449_{/hr}</i>	<i>22.3_{/hr}</i>	<i>25.4_{/hr}</i>



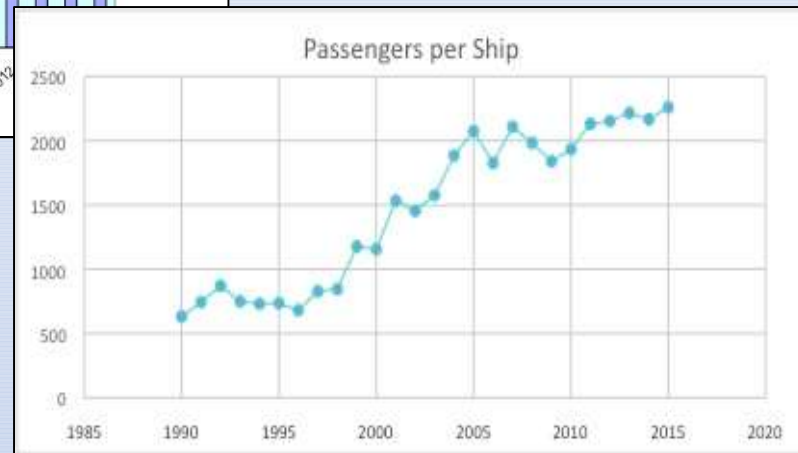
227 ships 227

2015

2016 similar to
523,000 pax 508,000



... larger ships
"post-Panamax"
20% increase in 2017
50% increase next few years



water transportation interests



the years ahead

shared streets
almost complete



Menzies corridor:

employment, retail and community precinct
Q-lot ??

Housing

Population: Official Community Plan target for JB 1300-1500 over 30 years
increase of 1,150 by 2019

families
seniors

Transportation: clean and green



City of Victoria target
walk/cycle/transit = 70%
overall JB already there



VALLETTA HISTORIC CABS IN HISTORIC AREA

- Minimum of 10 cabs requested
- Restricted to operate only in Valletta Historic center
- Provide a 'taxi' service as well as a dial-a-ride service to the Valletta shopping and working community and visitors